



# KOSOVO

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### **Pristina plans to spend 3 million euros for lobbying**

KosovoCompromise Staff

The government in Pristina has decided to fund its efforts to lobby for recognitions of its independence with 3 million euros.

Deputy PM Hajredin Kuci told reporters that “beside institutional, the government is seeking a different lobbying logic”, and explained it could entail setting up of an agency or hiring a specialized international company.

“An international agency will be hired to promote Kosovo’s image in the prominent Television networks around the world such as CNN, BBC and the like,” Kuci said.

This new lobbying initiative will resemble the way some countries such as Malaysia , India and Greece broadcast adverts promoting tourism on the main international television networks.

Kosovo’s government, especially the foreign ministry has been at the centre of criticism by members of the public in Kosovo, amid claims it is not doing enough to push for greater recognition of its independence.

Members of Kosovo’s parliament argued in last week’s session that nepotism, a lack of expertise and vision in the Foreign Ministry have been largely blamed by the public for the sluggish recognition of Kosovo’s independence.